

**MENTAL HEALTH & RECOVERY
SERVICES BOARD OF LUCAS COUNTY**

Public Relations and Information

**COQ: I-A.1
Effective: 4/1/16
Supersedes: 4/1/14**

POLICY

The Mental Health and Recovery Services Board (MHRSB) of Lucas County will establish and maintain an active public relations effort to inform Lucas County residents of the MHRSB's mission, values and services.

ACCOUNTABILITY

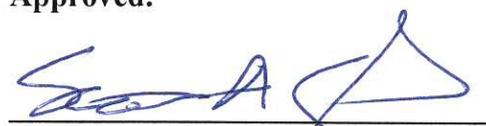
Executive Director

PROCEDURE

The following objectives of the MHRSB will be used to guide the Board's public relations planning and programs:

- A. Create an environment of greater public awareness of mental health and addiction issues, with particular attention to recovery and de-stigmatizing mental health and addiction disorders.
- B. Increase public understanding and support regarding the need for, and benefits of, a strong local mental health and addiction system.
- C. Provide information on the programs and services offered in our system to facilitate eligible Lucas County residents to access services.
- D. Publish and widely distribute an annual report of the services and facilities under the jurisdiction of the MHRSB and at a minimum include a fiscal accounting of all services.

Approved:



Scott A. Sylak, Executive Director

3-15-16
Date